Hawaii’s 14th Annual Discover Security Conference 2007
Attacking New Threats from Cyber-Pirates, Mutineers & other Scallywags

Call for Conference Speakers & Sponsors
Where: Hilton Hawaiian Village Beach Resort & Spa, Honolulu, Hawaii

When: October 17th & 18th 2007

Deadlines:

- “Chapter Sponsor” table/event reservations start: **June 30th, 2007**
- Speaker submission, name, & topic title: **July 20th, 2007**
- Deadline for all table/event reservation: **July 20th, 2007**
- Confirmation of Speaker Acceptance: **July 26th, 2007**
- Synopsis and biography: **July 31st, 2007**
- Confirmation of vendor table reservations: **July 31st, 2007**
  - Final payment to hold a table/event reservation: **Aug 14th, 2007**
  - Presentation outlines from speakers: **Aug 14th, 2007**
  - Final presentations from speakers for approval: **Sept 14th, 2007**
New this year
2 Tracks: Tactical or Strategic

**Tactical Track:**
These sessions will steer more toward the technical aspects of proactively addressing security threats in order to reduce risks and achieve goals.

**Strategic Track:**
These sessions will steer more toward the business, controls & compliance aspects of proactively addressing security threats in order to reduce risks and achieve goals.
A Message and Invitation from your ISSA Hawaii Chapter President

It is my pleasure, on behalf of the ISSA Hawaii Board and its members, to extend to each of you this invitation from the Aloha State to participate in our 14th annual Discover Security Conference. As many of you have come to expect and appreciate, this is an exclusive event focused on providing an unbiased forum for the ISSA Hawaii members and guests to learn more about what your firm has to offer them in the pursuit of securing their organizations. As you are looking over this flyer it is my hope that you will appreciate just how important it is that your organization's products and services be among those represented.

I'd like to also take this opportunity to thank our many sponsors and speakers at last year's conference in making it our best conference to date. Using feedback provided from many of you, we going to have (2) speaker tracks this year and are adding capacity for more sponsors which will put the Hawaii event on par with the largest ISSA events in the country.

I look forward to meeting all of you during this event and personally thanking each of you for accepting this invitation and making this year a success because of you and your participation.

Aloha,

Mike Walder, CISSP
ISSA Hawaii Chapter President
& President Secure Technology Hawaii, Inc.
Attracting New Threats from Cyber-Pirates, Mutineers and other Scallywags

The entertaining theme for this year’s event reflects the need for taking a proactive approach to the latest threats that face Hawaii organizations from ill intentioned outsiders, disgruntled insiders and those who don’t understand security. New hacking techniques and new compliance requirements for 2007 compound the risk from these sources.

Call for Conference Speakers & Sponsors

This information packet represents the call for conference speakers and sponsors for Hawaii’s 14th Annual Discover Security Conference 2007 presented by ISSA’s Hawaii Chapter. Discover Security has a long term successful track record of solid attendance by Security and IT Management and Staff from Hawaii’s top corporations as well as Federal, State, and Military organizations. The goal of this year’s conference is to increase awareness through education, demonstration and collaboration.

Your firm has been nominated by the ISSA Hawaii Board of Directors to be a potential speaker and conference sponsor. There are many ways to contribute to the event. Whether you choose to provide a speaker, to purchase booth space, to sponsor events or all of the above, the options and terms are described on the following pages.

Please review the materials and communicate your decisions and selections to ISSA Hawaii promptly as the deadline for response is July 20th, 2007.

Please contact Anthony Giandomenico, ISSA Hawaii Vice President and Conference Coordinator by calling 808 225 1994 or email vice-president@issahawaii.org if you have any questions.

Please fax completed forms to: 808 533 3182
All payments must be paid by check and made payable to: ISSA - Hawaii
Post all mail to: ISSA - Hawaii, P.O. Box 2297, Honolulu, Hawaii 96804

Congratulations on being nominated and we look forward to your timely response.
**Speaker Requirements**

ISSA Hawaii can only accept a fixed number of speakers per day. First priority is given to our annual sponsors; next priority is given to conference sponsors. All remaining opportunities are given to vendors with a table reservation, based on the date the request was received. All presentations must be vendor neutral, educational, compelling and approved by the presentation review board.

**Speaker Deadlines:**
- Speaker submission, name, & topic title: **July 20th, 2007**
- Confirmation of Speaker Acceptance: **July 26th, 2007**
- Synopsis and biography: **July 31st, 2007**
- Presentation outlines from speakers: **Aug 14th, 2007**
- Final presentations from speakers for approval: **Sept 14th, 2007**

**Vendor Tables**

Tables will be provided with electrical power and Internet service. Vendors are encouraged to enhance their display areas with demonstrations and interactive participation. The table fees are an important contribution to this conference by supplementing a major portion of all related costs.

**Vendor Table Deadlines & Fees:**
- Annual Chapter Sponsor: guaranteed one (1) table with one (1) admission – **waived**
- Conference Sponsors & Speakers: the option to accept a guaranteed (1) table reservation (does not include admission) - **$1,200**
- Others (not an annual sponsor, conference sponsor, nor speaker): one table - **$1,500**
- Note: the option to reserve a vendor table is based on availability after all annual sponsors, conference sponsors, and speakers have had an opportunity to reserve a vendor table as of **June 30th, 2007**
- Priority will be based on the date of reservation request – earliest first.
- Deadline for all table reservation requests is **July 20th, 2007**
- Confirmation of all vendor table reservations will be made by **July 31st, 2007**
- Final payment to hold a table reservation must be received by **Aug 14th, 2007**
Conference Sponsors Opportunities

ISSA Hawaii is looking for sponsors to assist in supplementing the cost of this conference. The table and attendee fees will cover 50% of all conference expenses. The hosting fees will cover another 40% and the remainder is covered by ISSA - Hawaii. As a sponsoring host, you will be entitled to an exclusive display of your company's banner in the meal, refreshment, or entertainment area for the duration of that service. In addition to your vendor display table, a hosting sponsorship offers additional opportunities for recognition and product promotion. All sponsors will be given a five-minute speaking opportunity to address the event's participants. Accommodations for displaying banners during the sponsored event will be provided. It is the responsibility of the sponsor to provide all banners (not more than 6' in length) and other signage.

- Deadline for sponsorship reservation requests is **July 20th, 2007**
- Confirmation of sponsorship reservations will be made by **July 31st, 2007**
- Final payment to hold a sponsorship reservation must be received by **Aug 14th, 2007**

Detailed Sponsorship Packages and Fees

**Conference Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1 All-Day Beverage Service</td>
<td>$1,000</td>
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<tr>
<td>Day 2 All-Day Beverage Service</td>
<td>$1,000</td>
</tr>
<tr>
<td>Day 1 Breakfast Buffet</td>
<td>$2,000</td>
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<tr>
<td>Day 2 Breakfast Buffet</td>
<td>$2,000</td>
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<tr>
<td>Day 1 Luncheon Buffet</td>
<td>$3,000</td>
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<tr>
<td>Day 2 Luncheon Buffet</td>
<td>$3,000</td>
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<tr>
<td>Last Night Reception – Food</td>
<td>$3,500</td>
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<tr>
<td>Last Night Reception – Bar</td>
<td>$3,500</td>
</tr>
<tr>
<td>Last Night Reception – Entertainment</td>
<td>$3,500</td>
</tr>
<tr>
<td>Sunset Cruise (Hilton Dock)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Bags (~Qty 200)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$2,000</td>
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<tr>
<td>Vendor Interoperability Lab</td>
<td>$1,500</td>
</tr>
<tr>
<td>Golf for Prizes</td>
<td>$1,000</td>
</tr>
<tr>
<td>Wii Pirates of the Caribbean Game Station</td>
<td>$1,000</td>
</tr>
<tr>
<td>Tactical Room Sponsorship (Signage on presentation screen)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Strategic Room Sponsorship (Signage on presentation screen)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Simulcast, Streaming and Recording of sessions sponsorship</td>
<td>$2,000</td>
</tr>
<tr>
<td>Meeting Rooms Sponsorship (Only meeting areas, sign up through sponsor)</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
Prizes
Prizes keep the event exciting and the attendance high. Through an organized effort of distributing prizes, we will energize the audience. These efforts include:

**Treasure Hunt-** Prizes hidden throughout event facility

**Treasure Map-** Card that is entered into drawing after visiting every vendor. Drawn between every session after lunch on first day

**Poker Night-** Second night event. Players exchange chips for raffle tickets

Prizes for Signage
For every $200 worth of prizes donated to for raffles & event rewards, there will be allowance for 6 sq ft of signage.
- Minimum $50 value per gift to qualify
- Allocation of signage space will be on first come basis
- Recognition for the prizes will also be announced during the give away

Pearl/Ruby/Diamond Conference Sponsorship Discounts

**Pearl Sponsor**
- Pick any combination sponsorship opportunities equaling $8000+ and get:
  - 15% off of total
  - Pearl sponsorship signage throughout conference and guides

**Ruby Sponsor**
- Pick any combination sponsorship opportunities equaling $12,000+ and get:
  - 20% off of total
  - Ruby sponsorship signage throughout conference and guides
  - Additional speaking spot (with qualifying topic & speaker)

**Diamond Sponsor**
- Pick any combination sponsorship opportunities equaling $16,000+ and get:
  - 25% off of total
  - Prominent sponsorship signage throughout conference and guides
  - Opening speaking spot (with qualifying topic & speaker)
  - Additional speaking spot (with qualifying topic & speaker)
  - Meeting Room Sponsorship
Sponsorship Detailed Offerings and Menus

All-Day Beverage Service (Day 1 and 2)

There will be two opportunities to host the Beverage Service - Please indicate your choice of day(s)

- Hot and cold beverages will be available outside of the main conference area in the Palace Lounge for both days of the event.
- The lounge will be set with small round tables and chairs to accommodate informal business meetings, cell phone use, and provide a general break area.
- Sponsor may display logo signage within the buffet area for the duration of the service
- Hosting Fee, $1000 per day

- Beverage Service Offerings
  - Kona Blend Coffee, Decaffeinated Coffee, Tea
  - A Selection of canned Juices
  - An assortment of Diet and Regular Soft Drinks

Breakfast Buffet (Day 1 - Palace Lounge, Day 2)

There will be two opportunities to host a breakfast - Please indicate your choice of day(s)

- Self-serve buffet choices with set tables for dining
- Sponsor may display logo signage within the buffet area for the duration of the service
- An announced recognition of appreciation for the sponsor or an opportunity for the sponsor to make a short announcement (no more than five (5) minutes in duration) will be provided
- Hosting Fee, $2,000 per day

- Breakfast Buffet Menu
  - Orange and Guava Juice
  - Fresh Seasonal and Tropical Fruits
  - Fluffy Scrambled Eggs
  - Hawaiian Sweet Bread French Toast, Maple Syrup and Whipped Butter - Day 1 only
  - Malted Pancakes, Maple Syrup and Whipped Butter - Day 2 only
  - Portuguese Sausage
  - Smoked Bacon
  - Hash Browns
  - Basket of Breakfast Pastries, Butter and Preserves
  - Kona Blend Coffee, Decaffeinated Coffee, Tea
Luncheon Buffet (Day 1 - Honolulu Suites 2 & 3, Day 2)

There will be two opportunities to host a luncheon buffet - Please indicate your choice of day(s)

- Self-serve buffet choices with set tables for dining
- Sponsor may display logos and signage within the entire serving area designated for dining, for the duration of the service
- An announced recognition of appreciation for the sponsor or an opportunity for the sponsor to make a short announcement (no more than five (5) minutes in duration) will be provided
- Luncheon Buffet Hosting Fee, $3,000 per day
- Luncheon Buffet Menu will include:
  
  Salads
  Hot Entrees
  Desserts
  Kona Blend Coffee, Decaffinated Coffee, Tea

Reception - Cocktail Food/Hors d'oeuvre (Day 2)

There will be one opportunity to host the reception food service

- Various stations with different cocktail foods will be attractively arranged for self-service.
- Sponsor may display logos & signage in the area of the food stations for the entire service
- An announced recognition of appreciation for the sponsor or an opportunity for the sponsor to make a short announcement (no more than five (5) minutes in duration) will be provided
- Reception Food Hosting Fee, $3,500
- Reception Menu will include:
  
  Cold Selections
  Hot Selections

Reception - Hosted/Bar (Day 2)

There will be one opportunity to host the reception bar

- A full service (includes mixed drinks) hosted bar will be available for the duration of the reception with unlimited service at no charge to the attendees
- Sponsor may display logos and signage at the bar area for the duration of the service
- An announced recognition of appreciation for the sponsor or an opportunity for the sponsor to make a short announcement (no more than five (5) minutes in duration) will be provided
- Reception Bar Hosting Fee, $3,500

- Bar Selections, including mixed drinks
  
  Premium, Call, and House Brands
  Wine by the Glass
  Imported Beer
  Non-Alcoholic Beer
  Domestic Beer
  Other
  - Energy Drink (Red Bull), Mineral Waters (Perrier & Pellegrino), Juices, and Soft Drinks
Reception - Entertainment/Music & Casino Party (Day 2)

There will be one opportunity to host the reception music and casino entertainment

- Live Hawaiian music played in the background during the initial cocktail hour
- Casino play will begin at the second hour and last for approximately two hours
- Play money ($1,000) and one (1) raffle ticket will be given to each attendee
- Casino winnings can be exchanged at a rate of $1,000 for each additional raffle ticket
- Sponsor may display logos and signage throughout the casino play area for the duration of the reception
- An announced recognition of appreciation for the sponsor or an opportunity for the sponsor to make a short announcement (no more than (5) minutes in duration) will be provided
- Reception Entertainment Hosting Fee, $3,500

Casino Tables and Dealers
- Craps Table (1), Dealers (3)
- Roulette Table (1), Dealers (2)
- Wheel of Fortune (1), Dealer (1)
- Black Jack Tables (6), Dealers (6)

Reception Agenda
5:00 p.m. - 8:30 p.m. Bar Service Available
5:00 p.m. - 8:30 p.m. Hors d’oeuvre Stations Open
5:00 p.m. - 5:50 p.m. Musical Entertainment
5:05 p.m. Sponsor Recognition
5:30 p.m. Play Money and Raffle Ticket Dist.
5:50 p.m. - 7:45 p.m. Casino is Open for Play
7:30 p.m. - 7:45 p.m. Winnings Exchanged for More Raffle Tickets
7:45 p.m. Prize Raffle Drawing
8:15 p.m. - 8:30 p.m. Last Call

Prize Raffle Drawing
ISSA - Hawaii will be making a contribution towards the acquisition of quality prizes to be raffled off in a drawing. Vendors are also encouraged to contribute one or more prizes for this raffle. Prize contributors will be given recognition in addition to signage.
**Sunset Cruise from the Hilton Dock**
This sunset cruise will provide an intimate setting to network and capture the attention of targeted audiences

- Launch from the dock of the Hilton Hawaiian Village for a sunset cruise around Diamond Head
- Boat capacity 40-60 people total and Sponsor may choose half of the guests
- The other guests will be drawn during the first day and hand picked by ISSA Hawaii

**Conference Bags**
Make a long lasting impression on the security community of Hawaii by sponsoring the conference laptop case

- Custom bags will be co-branded with your company logo and ISSA
- Bags will be distributed at the beginning of the conference with program and all conference materials inside
- Bags will be used for years afterward by attendees

**Lanyards**
One of the most visible ways to get name exposure at the conference to the attendees: Have them where your name around their necks

**Vendor Interoperability Lab**
This lab will get a lot of attention due to the demand of attendees to see products in action with other solutions. Lots of signage around demo area and recognition in program and throughout conference talks

**Golf for Prizes**
This fun event will provide cool little gifts throughout the conference

**Wii Pirates of the Caribbean Game Station**
With a great tie in to the theme of the conference, the attendees will compete throughout the conference by playing Pirates of the Caribbean to win the Nintendo Wii game console

**Tactical & Strategic Room Sponsorship**
Signage on presentation screen is the most prominent signage and logo projected during transition of speakers.

**Simulcast, Streaming and Recording of Sessions Sponsorship**
All sessions will be broadcast over the Web, in the common area and recorded for distribution at a later date. We will co-brand all streams with your company name

Fax All Forms To: 808 533 3182

Contacts and Speakers Reservation Form

Name of Organization:
________________________________________________________

Primary Contact Information

Point of Contact Name: __________________________________________
Phone: __________________ e-Mail: ______________________________

Person Responsible for Submitting Payment

Name: __________________________________________________________
Phone: __________________ e-Mail: ______________________________

Address to Send Invoice:
email or postal
________________________________________________________
________________________________________________________
________________________________________________________

Presentation Information

Name of Presenter: ___________________________________________
Phone: __________________ e-Mail: _____________________________

Presentation Topic/Title:
________________________________________________________

Deadline for Table & Sponsor Reservation Requests is July 20th, 2007
Tables, Attendees, and Sponsors Reservation Form

Name of Organization: ______________________________________________________

<table>
<thead>
<tr>
<th>Vendor Table Information</th>
<th>Number of Tables Requested: ______</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Qualification (check one):</strong></td>
<td></td>
</tr>
<tr>
<td>Annual Sponsor: _____ Conference Sponsor: _____ Speaker: _____ Other: _____</td>
<td></td>
</tr>
<tr>
<td>Amount to be invoiced ($1,500 each, Sponsors - $1200): $__________</td>
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<tr>
<td><em>(Annual Chapter Sponsors receive 1 table at no charge)</em></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Conference Attendee Information</th>
<th>Number of Attendees: ______</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Individual Vendor Attendees' Registration Form Must be Included</em></td>
<td></td>
</tr>
<tr>
<td><strong>Amount from attached detailed listing of specific named attendees:</strong> $__________</td>
<td></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Conference Sponsor Information</th>
<th>Amount to Invoice</th>
<th>Amount to Invoice</th>
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</thead>
<tbody>
<tr>
<td>Day 1 - Beverage Service: _____</td>
<td>($750): $__________</td>
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<tr>
<td>Day 2 - Beverage Service: _____</td>
<td>($750): $__________</td>
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<tr>
<td>Day 1 - Breakfast Buffet Host: ___</td>
<td>($2,000): $__________</td>
<td></td>
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<tr>
<td>Day 2 - Breakfast Buffet Host: ___</td>
<td>($2,000): $__________</td>
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<td>Day 1 - Luncheon Buffet Host: ___</td>
<td>($3,000): $__________</td>
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<td>Day 2 - Luncheon Buffet Host: ___</td>
<td>($3,000): $__________</td>
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<tr>
<td>Day 2 - Reception/Food Host: ___</td>
<td>($3,500): $__________</td>
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<tr>
<td>Day 2 - Reception/Bar Host: ___</td>
<td>($3,500): $__________</td>
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<tr>
<td>Day 2 - Reception/Entertainment: ___</td>
<td>($3,500): $__________</td>
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<tr>
<td>Conference Bags ___</td>
<td>($6,000): $__________</td>
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<td>Lanyards ___</td>
<td>($2,000): $__________</td>
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<tr>
<td>Vendor Interoperability Lab ___</td>
<td>($1,500): $__________</td>
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<td>Golf for Prizes ___</td>
<td>($1,000): $__________</td>
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<tr>
<td>Wii Pirates of the Caribbean Game ___</td>
<td>($1,000): $__________</td>
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<tr>
<td>Tactical Room Sponsorship ___</td>
<td>($1,500): $__________</td>
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<tr>
<td>Strategic Room Sponsorship ___</td>
<td>($1,500): $__________</td>
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<tr>
<td>Simulcast, Streaming and Recording ___</td>
<td>($2,000): $__________</td>
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<tr>
<td>Sunset Cruise ___</td>
<td>($5,000): $__________</td>
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</table>

| Sub Total | $__________ |

| Qualified for Pearl Sponsor | - 15% | $-__________ |
| Qualified for Ruby Sponsor | - 20% | $-__________ |
| Qualified for Diamond Sponsor | - 25% | $-__________ |

| Total Amount to be Invoiced | Tally Total for all Table, Attendee, and Sponsorship Fees: $__________ |

Deadline for Table & Sponsor Reservation Requests is July 20th, 2007
Individual Vendor Attendees' Registration Form

Name of Organization:

Annual Sponsors (A/S) - 1, Speakers (SP) - 1, or Pearl/Ruby/Diamond Sponsors (P/R/D) - 1, 2, or 4 Attendees

1. Name: ___________________________ Qualification: _____ $___ N/C___
2. Name: ___________________________ Qualification: _____ $___ N/C___
3. Name: ___________________________ Qualification: _____ $___ N/C___
4. Name: ___________________________ Qualification: _____ $___ N/C___

ISSA Member*** Attendees

1. Name: ___________________________ Chapter/State: ___ $___49*___
2. Name: ___________________________ Chapter/State: ___ $___49*___
3. Name: ___________________________ Chapter/State: ___ $___49*___
4. Name: ___________________________ Chapter/State: ___ $___49*___

Other Attendees

1. Name: __________________ email: __________________ $___199*___
2. Name: __________________ email: __________________ $___199*___
3. Name: __________________ email: __________________ $___199*___
4. Name: __________________ email: __________________ $___199*___
5. Name: __________________ email: __________________ $___199*___
6. Name: __________________ email: __________________ $___199*___
7. Name: __________________ email: __________________ $___199*___
8. Name: __________________ email: __________________ $___199*___

**Conference Attendee Information  Number of Attendees: _____ $__________
Total Fee and Count Must be Represented on the Table, Attendee, and Sponsor Reservation form.

*Early Bird Special Before August 31st.*  
***ISSA Member: Must be an active member as of August 31st, 2007, and remain a member in good standing as of October 17th, 2007. Note: Membership status will be validated based on the current membership roster provided by ISSA International through a real-time, on-demand, report request process.